



TwoBrits

FROM AMERICA TO ENGLAND
FAMILY LIFE & CULTURE SHOCKS

22M+

MONTHLY VIEWS
ACROSS PLATFORMS

80K+

FOLLOWERS IN
2 MONTHS

~70%

UK BASED
AUDIENCE

35-64

CORE AUDIENCE
AGE RANGE

87%+

VIEWS FROM
NON-FOLLOWERS

OUR STORY ON SOCIAL...

We're **TwoBrits** — Britney (a Californian) and Tom (a Yorkshireman). After building our life in America, we moved our family of six and two dogs across the Atlantic to start over in England!

Our content shares that journey as it happens, from British vs American culture shocks and everyday differences to family life, food, travel and the reality of building a new life in the UK.

In just two months, our story has grown into a cross-platform community generating more than 22 million monthly views across Facebook, Instagram, TikTok and YouTube.

We partner with brands that naturally fit into our life and our story, creating content our audience wants to watch, rather than advertising they want to skip.



✉ collabs@2brits.co.uk

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THE NUMBERS BEHIND THE STORY

PERFORMANCE FROM OUR FIRST 2 MONTHS.

22M+ VIEWS ACROSS
PLATFORMS

80K+ NEW FOLLOWERS



Two Brits

15.3M VIEWS IN
60 DAYS

51K+

FOLLOWERS

87%

NON-FOLLOWER VIEWS



@twobritsofficial

2.5M VIEWS IN
60 DAYS

575K

ACCOUNTS REACHED

84%

NON-FOLLOWER VIEWS



@two_brits

3.6M VIEWS IN
60 DAYS

12K+

FOLLOWERS

89%

FOR YOU TRAFFIC



Two Brits

833K VIEWS IN
60 DAYS

10K+

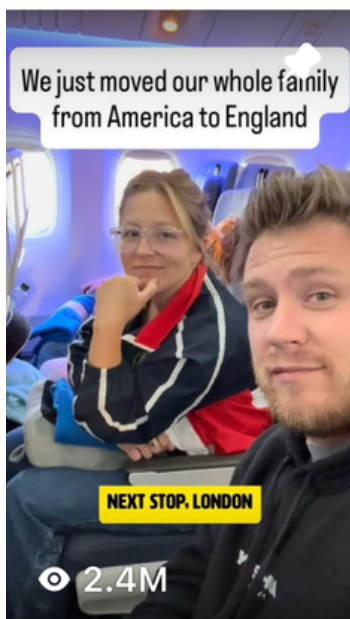
WATCH HOURS

32K

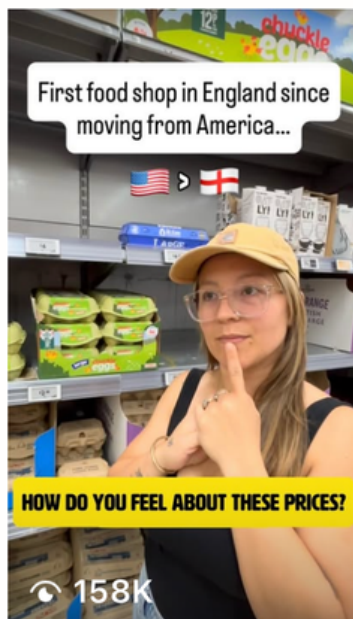
LONG-FORM VIEWS

CONTENT THAT TRAVELS

SNAPSHOT OF CONTENT ACROSS PLATFORMS



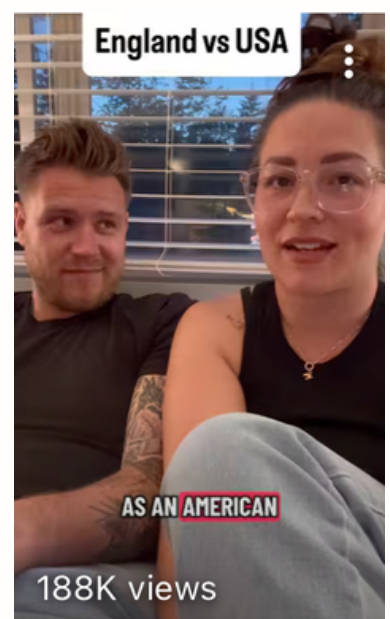
Facebook



Instagram



TikTok



YouTube

PARTNERSHIPS THAT FEEL NATURAL AUTHENTIC CONTENT WITH REAL IMPACT.



We create content our audience actually wants to watch—real life, honest opinions, and the everyday experiences of building our new life in England as an American expat family.

WAYS TO PARTNER WITH US



SPONSORED CONTENT

Native integrations that blend seamlessly into our story.

BEST FOR

- Product launches
- Brand awareness



DEDICATED VIDEOS

Full-length YouTube videos or in-depth content.

BEST FOR

- Deeper storytelling
- Product showcases



SHORT FORM CONTENT

Engaging cross-platform reels that grab attention fast.

BEST FOR

- Reach/Engagement
- Product highlights



BRAND REVIEWS

We capture & share honest experience using your product.

BEST FOR

- Long-term visibility
- Trust & credibility



GIVEAWAYS & CONTESTS

Exciting collabs that grow communities & drive engagement.

BEST FOR

- Audience growth
- Engagement boost

ALL PARTNERSHIPS ARE AVAILABLE AS ONE-TIME CAMPAIGNS OR ALWAYS-ON PARTNERSHIPS.

WE OFFER USAGE RIGHTS AND WHITELISTING OPTIONS TO EXTEND THE LIFE AND REACH OF OUR CONTENT ACROSS YOUR CHANNELS.

TwoBrits
FROM AMERICA TO ENGLAND



LET'S WORK TOGETHER

We'd love to create something your audience will love.



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